

Kellogg's®

SEED-TO-SPOON

For more than 100 years, Kellogg's has created cereals with simple grains and handful of other ingredients plus vitamins and minerals

Corn



Wheat



Oats



A grain-based breakfast has the power to give you a solid start to the day - every single day! Kellogg's Anaaj ka Nashta is made from the corn, wheat, rice, barley and oats. Sun-ripened grains are chosen from the fields of India.

The farmers deliver the grains to the miller to be cleaned and prepared before sending them to Kellogg's.

Kellogg's takes these grains and makes them into your favourite ready - to - eat cereals in just a few steps. It's easy to envision how they could be made with items you could find in your own kitchen - we just use a bigger kitchen. Kellogg's cereals are fortified with key vitamins and minerals.

Sun-ripened golden corn, chosen carefully from the fields of India

Simply cooked

Lightly flattened

Gently toasted



Kellogg's
Nutrition™

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Enlarged to show texture.
Suggested garnishing.

